

OLD WAYS  
WON'T OPEN  
NEW DOORS



# BPL 2018

## Tradition Meets Tomorrow

### Bancroft Public Library

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# TO OUR STAKEHOLDERS

## Strategic Highlights

A process in the making...Bancroft Public Library has had four administrators in less than two years. Local libraries are also going through administrative growing pains. With the help of the Southern Ontario Library Service, BPL's Board of Trustees are leading the way to building sustainable administrative services while reducing duplication of services.

## Operating Highlights

While the Board is sourcing improved administrative services, the Interim CEO and staff are working towards shifting operational focus from material-based to people-based services.

## Financial Highlights

BPL's 2018 Proposed Budget is based on public service, innovation and growth; while embracing the values of traditional service.

***If you don't like something change it.  
If you can't change it, change your attitude.  
~ Maya Angelou***

## Looking Ahead with Fresh Eyes

Recently it was suggested that I stop using the word "challenge" and use the word "opportunity". I was told that it changes how you approach the issue. Staffing, facilities, collection... at BPL, we have lots of opportunity!

In 2018, without losing site of our need for accessibility, we will strive to enhance our current services, within our current space, providing more people with more access, to more resources.

Kimberly McMunn,  
Interim Library CEO/Head Librarian, 2018

# NOT STRICTLY BY THE BOOK ANYMORE!

## *When you think 'Library', do you think...*

- 1) **Economic Development** – The creative economy thrives online. Libraries provide opportunity for business development outside of a traditional work environment. In some cases, libraries have also been noted as business incubators by providing resources to aid in the “start-up” of new enterprise. Numerous resume revisions, interviews over skype, and access to supporting informational resources have enabled many employment opportunities.
- 2) **Community Growth** – Regardless of employment status, social background or education level, the library provides free access to information (& entertainment) ... which builds stronger communities. Access to print, multi-media and e-resources are deemed traditional services as digital literacy descends upon us. Coding and robotics are now curriculum-based learning and libraries offer the opportunity for people to access technology not in the family budget.
- 3) **Social Isolation Reduction** - Warming/cooling/hydration centers, interactive community programming, quiet reflective space...a safe place to recharge your personal battery, while recharging your cell phone. Libraries are often used as a meeting center for new Canadians, new parents, retirees/seniors, seasonal residents, business people and students who live great distances apart.
- 4) **Marketing & Real Estate** - Our library staff received hundreds of enquiries about the area, education resources, employment opportunities, etc. As we do not ‘sell” anything and are known for our information resources, we are a ‘safe place” to ask questions. Many people use the library to check out the community. Healthy lifestyles are driving people to find permanent or second homes, vacations, daytrips in a relaxing and engaging environment. We often hear that people have made a significant lifestyle change based on the service they received at the library.
- 5) **Healthcare\*** – We still carry the fun and fix-it-quick cookbooks, but we now focus our collection on cooking to support healthy lifestyles. We offer numerous resources for mind and body health care. From pamphlets for social services, to Internet access for medical research, to print and multi-media in-house materials geared to prevention, the library is one-stop shopping for health care information. *(Don't forget our new Seed Library and community garden!)*

*\*To reduce privacy barriers and encourage usage, we do not ask our patrons to self-identify with a library card for in-house material and WiFi usage.*

*FYI -The Ministry of Tourism, Culture and Sport collects data from libraries on an annual basis. Noting that accurate library usage was not captured by the number of library cards issued, they changed their criteria requested to include qualitative measurement (program information, and testimonials), with the quantitative.*

# 2018 PREVIEW

## MISSION STATEMENT

The Bancroft Public Library, “your doorway to discovery”, serves our community with information, entertainment and learning opportunities through print, multi-media and electronic resources.



## LIBRARY USAGE INNOVATION

Cited in many articles, libraries of the past were 70% collection and 30% people space. Today’s libraries are the reverse, with people being the primary consideration. Working towards a community-hub atmosphere, Bancroft Public Library will be reviewing their current spaces to encourage a “stay-and-play” environment. That said, BPL will also support busy lifestyles with “grab and go” resources such as e-books, and online reserves and renewals.

## STEAM INCLUSION

Traditional curriculum 3 R’s (Reading, ‘Riting & ‘Rithmetic) are now enhanced by **S**cience, **T**echnology, **E**ngineering, **A**rt and **M**athematics. Coding and creativity lead the way in learning and literacy. Programming at BPL will include education/information-based applications.

## COLLECTION MANAGEMENT DEVELOPMENT

For approximately 10 years, the Library has used (USA-based) Mandarin software to manage the lending collection. The opportunity to move to a Canadian company is on the horizon. Library staff will be preparing the patrons and collection for the transition. There are many benefits to migrating to the new company including a financial gain from paying licensing fees in Canadian currency.

# THE BENEFITS & COST OF SERVICE



In October of 2018, we will celebrate  
Librarian Beverly Creighton's  
25<sup>th</sup> work anniversary.

## Payroll Increases

Although Bancroft Public Library has experienced some administrative transition, most of the front-line staff has been with the library for many years. The Library Board recognizes the benefit of dedicated and knowledgeable staff. In compliance with mandatory changes from Bill 148 and regarding retaining our experienced staff, the Board increased staff wages proportional to prior rates.

## E-book Fees



Previously, Overdrive rates did not include an extra charge for Faraday's municipal population. In 2018, BPL will have an increase of 34% for Overdrive usage fees.

## A New Mindset

***Change is inevitable, Progress is optional. ~ Tony Robbins***